

## the newsletter of Tarragon Solutions

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### Solutions!

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### “Legitimate site” malware shows dramatic increase

The amount of web-based malware on legitimate sites has increased by more than 400 per cent since last year, according to security vendor ScanSafe.

In a security report entitled *A comparative look at the state of web security, May 2007-May 2008*, released on Thursday, ScanSafe found 68 per cent of all internet-based malware was now being hosted on legitimate sites.

Mary Landesman, senior security researcher at ScanSafe, said: "The compromise techniques being used now allow hackers to quickly 'colonise' thousands of legitimate sites, from big brand-name sites, to smaller but equally legitimate sites."

Techniques to compromise websites, including Iframe and SQL injection attacks, are becoming more ubiquitous, ScanSafe warned.

The fastest-growing category of threats hosted on the sites was backdoor and password-stealing malware, which increased 855 per cent from May 2007 to May 2008. There was also a 220 per cent increase in the amount of Trojans, viruses, password stealers and other malicious code being hosted on the web, according to ScanSafe.

Landesman said: "Over the last year malware authors have moved away from direct attacks - attacks in which they directly interact with victims, via social engineering for example - to indirect attacks accomplished through compromised websites."

*reprinted from Silicon.com—www.silicon.com*

OK, don't panic! Just make sure you keep your anti-virus, Windows and Internet browser software up to date and you shouldn't have a problem!

Our congratulations go to clients **Communications Management** for this week achieving top position in *PR Week's* ranking of communications consultancies involved with public sector clients.

Communications Management are rated 6th in the UK—and **No.1** for consultancies based outside of London!

Pam Calvert of Communications Management says, "We are committed to growing our experience and expertise in all these sectors – and to becoming more widely recognised as specialist advisers (both for publicly funded clients and commercial clients with an interest in developing partnerships with the public sector) – the new ranking is an endorsement of this commitment."

Well done, CMPR - we are pleased and proud to be associated with you!

When you phone us at Tarragon your call is taken initially by our switchboard and put through to the person you request, if possible. If your choice is unavailable for any reason, we'll be notified to call you back as soon as we can. Doing this means you'll never get a frustrating 'engaged' tone or, during office hours, a voicemail.

We're pleased to report that so far this year 70% of all calls are successfully transferred to the person you have requested!

Don't forget you  
can use

**Chloe**

to log calls 24  
hours a day!

# At last - a reason for 3G!

a personal view of the iPhone 3G by Steve Booth



The phone in my pocket is a brick. I like it that way; it has large keys, a screen I can read (most of the time) and no camera or music facility. And a battery that lasts three weeks between charges.

Last week, however, my conservatism took a bit of a jolt because I had the opportunity to play with the latest fruit from Apple – the iPhone 3G. It was hard to put down!

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When viewed from the front, the iPhone is much larger than most phones but it is also much thinner in profile and the result is a device that slips nicely into a breast pocket with bulging. It feels comfortable in the hand, too. However, the most noticeable aspect about this and the earlier iPhone is the keyboard. There isn't one. Just a single button which acts as a "home" key. The rest of the front of the phone is display, which is used as a touch screen – and that's when the fun begins.

The home screen shows various applications; phone, of course, but also tools for email, web access, mapping, etc. All these have appeared on phones before but, on the 3G version of the iPhone, they are taken to a new level. Just moving a finger across the screen scrolls left, right, up and down and selects the required feature.

Email, for instance: this phone allows connection to the usual POP3 or webmail, of course, but also includes a client for Microsoft's Exchange Server (and other email servers) so you can have full access to your company email, calendar and task management facility. You can elect to have your email "pushed" to your phone, similar to the established "Blackberry" and Windows Mobile facility's.

Whilst phone-access to the Internet has been around for some years it has always been limited to reduced versions of web sites. With the iPhone, when you browse the web you browse the *real* web, seeing all the content you'd expect. Simply spreading or closing your fingers on the screen zooms the display in or out, which makes the facility eminently usable. Of course, being able to browse the Internet like that brings forth worries of data costs but O2's standard iPhone tariff includes unlimited data usage (subject to fair use). The iPhone will also connect to wi-fi networks (very handy for linking to our own network at home).

The new version of the iPhone also includes an advanced GPS feature. It will tell you where you are, complete with Google mapping and satellite images. You can tell the phone where you wish to go and a route will be displayed (on which you can zoom in and out, as before).

Apple have opened up the phone's software to developers who are introducing many novel applications. One fun app turns the screen into an empty beer glass. Touch the screen and it fills with a pint of Carling which then behaves like a real glass of beer – tip the phone and the beer moves appropriately!

The iPhone 3G seems to be a genuinely useful device which is also great fun. It has downsides, of course; using all the facilities drains the battery rather quickly, especially if you leave GPS turned on. The camera is "only" 2 megapixels, low for a phone these days (although the pictures are very sharp) and, with 8 or 16GB of storage, some people might find they can't load enough music onto it. Ah, shame.

A real negative could be that it is not possible to change the battery yourself; if it starts to fail you have to send the iPhone away for a new one to be fitted. However, that said, I think the iPhone is the first device that gives any justification to the vast sums spent on the 3G phone network and could be a real business asset.

## Tip of the Month

This month's tip is very simple and straightforward. Save your work. Save your work frequently.

A bit like playing "Weakest Link", bank your work as soon as you feel that to lose your recent changes would be a bad thing - you never know when the wrong answer might present itself!

Please let us know what you think of [Solutions!](#) - email [solutions@tarragon.co.uk](mailto:solutions@tarragon.co.uk)

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